

Seminar Registration



You've got mail: A Business Owner's Guide to Protecting Your Online A\$\$ets" – Mathieu Manaigre

Time: 9:00AM

In this workshop, Avenir IT Owner – Mathieu Manaigre will cover a brief history of Cyberattacks, including successful attacks both at a local and global level. He'll also discuss the number one threat and steps to protect yourself from becoming the next victim.

People-Power and Processes – Kerry Mealey-Holmes

Time: 9:00AM

In this workshop Kerry will share valuable insights, inspiring leaders to navigate challenges, promote collaboration, and foster a sense of curiosity.



Check the boxes below to register for seminars:

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Protecting Your Online A\$\$ets – 9AM

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People-Power and Processes – 9AM

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Tax Help For Small Business – 10:30AM

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Effective Marketing Strategies – 10:30AM

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Attracting Bilingual Talent – 1:30PM

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Mastering Social Media – 1:30PM

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Creating a Profit Snowball – 3PM

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Navigating Financial Dynamics – 3PM

Name of Company that Provided Seminar

Ticket: _____

Company/Organization: _____

Name of Attendee: _____

Phone: _____

Email: _____

Mailing Address: _____

City/Town: _____

Postal Code: _____



Tax Help For Your Small Business – Carla Vanwart

Time: 10:30AM

If you have tax-related questions, here's your chance to get them answered! Join Carla Vanwart, Liaison Officer at Canada Revenue Agency, to learn about business tax obligations, general bookkeeping concepts, common tax errors, and helpful tools and services offered by the CRA.

Crafting Effective Marketing Strategies and Tactics – Cyndie Mitchell

Time: 10:30AM

In "Crafting Effective Marketing Strategies and Tactics," we will introduce you to the world of marketing strategy and execution. Explore the essential practices of developing a coherent marketing strategy, choosing appropriate marketing channels, and recognizing the role of content in today's marketing.



Attracting Bilingual Talent in Your Manitoba-Based Business / Attirer des talents bilingues d'ailleurs – Salimata Soro + Stevens Niamien

Time: 1:30PM

This workshop will explore the various options available to SMEs, the free services provided by CDEM to support employers and immigration candidates, as well as the brand-new mechanisms implemented to streamline the procedures.



Mastering Social Media – Maddie Thompson

Time: 1:30PM

In today's digital-centric world, mastering social media is an advantage and a necessity for business growth. This session focuses on innovative strategies to leverage social media platforms effectively.



Creating a Profit Snowball – David Braun

Time: 3:00PM

Learn the AWESOME profit potential compounding growth in your business, Explore 4 strategies to increase your profitability, Understand how you can DOUBLE your current profit in less than a year.

Financial Round Table – Navigating Financial Dynamics

Time: 3:00PM

Join our panel of business financial specialists in a discussion of strategies for navigating the intricacies of profitability and growth.

