

FEBRUARY 21 & 22

2024

TC ENERGY CENTRE

Ile des Chenes, MB

EDGE BUSINESS EXPO

Join us in taking 2 Days for Business



- Seminars & Workshops
- Trade Show
- Keynote Speakers
- Prizes and Giveaways
- Business Mixer

**Providing Training, Information,
& Networking Opportunities For
You and Your Staff**

www.EdgeBusinessExpo.com



SPONSORSHIP & EXHIBITOR OPTIONS



www.EdgeBusinessExpo.com

Gold - \$3,500 Plus GST

One (1) - 10' x 10' Booth
Recognition as GOLD sponsor on
all promotions
Includes 8 seminar packages

Title Sponsor \$5,500.00

Two (2) - 10' x 10' Booths
Recognition as TITLE sponsor
on all Promotions
Includes 10 seminar packages

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One (1) - 10' x 10' Booth
Recognition as SILVER sponsor on all
promotions
Includes 6 seminar packages

Bronze - \$1,500 Plus GST

One (1) - 10' x 10' Booth
Recognition as BRONZE sponsor on all
promotions
Includes 4 seminar packages

Exhibitor - \$500 Plus GST

One (1) - 10' x 10' Booth
Includes 2 - seminar packages

Seminar Packages - \$150 Plus GST

Includes 4 Break Out Seminar Sessions
Reception, Breakfast and Lunch Included



Edge Business Expo Registration

February 21 & 22, 2024 - TC Energy Centre
Ile des Chenes, MB

Company/Organization _____

Type of Product/Service _____

Contact Person _____

Phone # _____ Email _____

Website _____

Mailing Address _____

Title _____ Platinum _____ Gold _____ Silver _____ Bronze _____
Exhibitor _____

Sponsorship (Type) _____ \$ _____

Exhibitor (\$500) # of Booths _____ \$ _____

Additional Seminar Packages @ \$150 _____ \$ _____

Sub Total
\$ _____

GST
\$ _____

TOTAL
\$ _____

* 50% deposit required to confirm booking. Balance due January 5, 2024

I would like to reserve my space for the 2024 Edge Business Expo and authorize John Peter Events to charge of \$ _____ Plus GST to my credit card.

Credit Card Number: _____

Expiry Date: _____ CVV (3 digit) _____

Postal Code _____



EDGE BUSINESS **EXPO** Connect and Learn

www.EdgeBusinessExpo.com

Wednesday February 21, 2024

5:00PM

Business Mixer

Connect with your local business community to find opportunities for partners in growth and success at our Business Mixer!

Magician - Evan Morgan will be performing some of his most mind-boggling magic close-up throughout the event.

Food and refreshments are provided throughout the mixer, and there's no cost to attend!

Everyone is invited to join us, so don't miss out on your opportunity to connect and expand your network!



Thursday February 22, 2024

12:30PM

President and Chief Executive Officer, Winnipeg Blue Bombers - Wade Miller

Wade Miller began overseeing the Winnipeg Football Club as President and Chief Executive Officer in August of 2013 and his leadership has pointed this historic franchise in the right direction, both on and off the football field.

The Blue Bombers, now with four consecutive Grey Cup appearances and back-to-back titles in 2019 and 2021, have become a flagship organization in the Canadian Football League. Miller's commitment to providing the province of Manitoba with a competitive football product and a great fan experience has become the mantra of the organization. Miller is a hands-on CEO, constantly interacting with corporate partners and fans, always seeking feedback to continue the process of shaping the organization into an entity that will be successful on all levels, on a long-term basis.

Driven by his entrepreneurial, ambitious spirit, Miller co-founded and is the CEO of Pinnacle Staffing, Manitoba's largest recruitment firm. He also co-founded Elite Sports Injury, Elite Performance, and throughout the years has introduced other new businesses in Manitoba.

Miller's desire to make a difference is the thread that connects all of his endeavours. It's an attitude that earned him recognition as one of "Canada's Top 40 under 40", a national award celebrating leaders and honouring Canadians who have reached a significant level of success before their fortieth birthday. Miller was also a prairie finalist in 2009 for Ernst and Young's Entrepreneur Award.

Miller's passion for business is equal only to his commitment to supporting charitable and community initiatives



Seminar Registration



You've got mail: A Business Owner's Guide to Protecting Your Online A\$\$ets - Mathieu Manaire

Time: 9:00AM

In this workshop, Avenir IT Owner - Mathieu Manaire will cover a brief history of Cyberattacks, including successful attacks both at a local and global level. He'll also discuss the number one threat and steps to protect yourself from becoming the next victim.



People-Power and Processes - Kerry Mealey-Holmes

Time: 9:00AM

In this workshop Kerry will share valuable insights, inspiring leaders to navigate challenges, promote collaboration, and foster a sense of curiosity.



Tax Help For Your Small Business - Carla Vanwart

Time: 10:30AM

If you have tax-related questions, here's your chance to get them answered! Join Carla Vanwart, Liaison Officer at Canada Revenue Agency, to learn about business tax obligations, general bookkeeping concepts, common tax errors, and helpful tools and services offered by the CRA.



Crafting Effective Marketing Strategies and Tactics - Cyndie Mitchell

Time: 10:30AM

In "Crafting Effective Marketing Strategies and Tactics," we will introduce you to the world of marketing strategy and execution. Explore the essential practices of developing a coherent marketing strategy, choosing appropriate marketing channels, and recognizing the role of content in today's marketing.



Attracting Bilingual Talent in Your Manitoba-Based Business / Attirer des talents bilingues d'ailleurs - Salimata Soro + Stevens Niamien

Time: 1:30PM

This workshop will explore the various options available to SMEs, the free services provided by CDEM to support employers and immigration candidates, as well as the brand-new mechanisms implemented to streamline the procedures.



Mastering Social Media - Maddie Thompson

Time: 1:30PM

In today's digital-centric world, mastering social media is an advantage and a necessity for business growth. This session focuses on innovative strategies to leverage social media platforms effectively.



Creating a Profit Snowball - David Braun

Time: 3:00PM

Learn the AWESOME profit potential compounding growth in your business, Explore 4 strategies to increase your profitability, Understand how you can DOUBLE your current profit in less than a year.



Financial Round Table - Navigating Financial Dynamics

Time: 3:00PM

Join our panel of business financial specialists in a discussion of strategies for navigating the intricacies of profitability and growth.

Attend 4 seminars and save!

4 Seminar Package - \$150.00 (Per Person)

Individual seminars (\$49.00/seminar per person)

Check the boxes below to register for seminars:

Protecting Your Online A\$\$ets - 9AM

People-Power and Processes - 9AM

Tax Help For Small Business - 10:30AM

Effective Marketing Strategies - 10:30AM

Attracting Bilingual Talent - 1:30PM

Mastering Social Media - 1:30PM

Creating a Profit Snowball - 3PM

Navigating Financial Dynamics - 3PM

Number of individual seminars: _____ (\$49/seminar)

Company/Organization: _____

Number of Attendees: _____

Phone: _____

Email: _____

Mailing Address: _____

Subtotal: _____

Payment can be made by cheque, VISA, MasterCard or American Express

GST: _____

Total: _____

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